

# Cookie policy

MakeWayDigital's cookie policy outlines our use of cookies.

The policy explains how cookies are used on MakeWayDigital websites, what cookies may be set when you visit the websites and how to manage and delete them.

## What are cookies?

Like most other websites, our MakeWayDigital website uses cookies. Cookies are small amounts of data that a website exchanges with a web browser or application on a visitor's computer or mobile device. Cookies help us to collect information about visitors to websites, including date and time of visits, pages viewed, matching content to your preferred interests, amount of time spent on our sites, or general demographic information about the device used to access the site or to help us work out how many new website visitors we get each month.

No cookies used by MakeWayDigital store personally identifiable data such as:

- Names
- Phone numbers
- Email addresses
- Mailing addresses
- Bank Account Numbers

## About this cookie policy

This cookie policy applies to all MakeWayDigital websites and mobile applications.

Throughout this cookie policy, any references to our website cover any website or mobile application maintained by MakeWayDigital. This cookie policy forms part of our website security and privacy provisions.

**By accessing our website, you agree that this cookie policy will apply whenever you access our website on any device.**

MakeWayDigital reserves the right to update this cookie policy from time to time. Any changes will be posted within this page and shall become effective as soon as they are posted. Continued use of the website or app constitutes your agreement to all such updates.

## MakeWayDigital use of cookies

The following uses of cookies do not apply to the MakeWayDigital App on an iPhone or Android or any other mobile operating system.

MakeWayDigital may collect other information automatically when you visit the website, using cookies or local storage in the case of mobile. This allows us to identify your computer and find out details about your last visit.

- Cookies help us recognise you as a unique visitor when you return to our website, allowing MakeWayDigital to tailor your online experience.
- They enable us to measure and understand how visitors use our site, driving improvement.

Where needed, Cookie can be used to store registration information so that a user does not need to re-enter it on subsequent visits to the site. It is MakeWayDigital's policy to use cookies to make navigation of our websites easier for visitors and to facilitate efficient registration procedures. Site statistics and/or analytics may be compiled by third parties, and therefore the visitor's IP address will be passed to third parties for statistical reporting only. Cookies are used to enhance the visitor's online experience and are not used to track the navigational habits of identified visitors, unless we obtain the visitor's specific and prior written permission to do so. If a visitor is concerned about cookies, most browsers permit individuals to decline cookies. In order to properly manage our website we may anonymously log information on our operational systems and identify categories of visitors by items such as domains and browser types. These statistics are reported in the aggregate to our webmasters to ensure that our website enhances the web experience for visitors.

We might store information entered in tools, such as calculators or demonstrations on our website. This information may need to be temporarily stored to deliver these types of services efficiently and is not used for any other means.

If you choose not to allow cookies, the quality of your browsing experience may be reduced. Information collected by cookies does not personally identify you; but it does identify your computer and your connection to the internet. We only collect general information about your computer settings, and your connection to the Internet, for example your operating system and platform, IP address, browsing patterns and interactions with our sites.

## How to control your cookie settings

Most internet browsers accept cookies automatically, but you can change the settings of your browser to erase cookies or prevent automatic acceptance if you prefer.

These links explain how you can control cookies via your browser - remember that if you turn off cookies in your browser then these settings apply to all websites not just this one:

Browsers	
Internet Explorer	Information for different versions of IE can be viewed at <a href="http://support.microsoft.com/kb/278835">http://support.microsoft.com/kb/278835</a> <sup>†</sup> or for mobile versions <a href="http://www.microsoft.com/windowsphone/en-us/howto/wp7/web/changing-privacy-and-other-browser-settings.aspx">http://www.microsoft.com/windowsphone/en-us/howto/wp7/web/changing-privacy-and-other-browser-settings.aspx</a> <sup>†</sup>
Chrome	<a href="http://support.google.com/chrome/bin/answer.py?hl=en-GB&amp;answer=95647">http://support.google.com/chrome/bin/answer.py?hl=en-GB&amp;answer=95647</a> <sup>†</sup>
Safari	<a href="https://support.apple.com/kb/PH21412">https://support.apple.com/kb/PH21412</a> or for mobile versions <a href="http://support.apple.com/kb/HT1677">http://support.apple.com/kb/HT1677</a> <sup>†</sup>
Firefox	<a href="https://support.mozilla.org/en-US/products/firefox/protect-your-privacy/cookies">https://support.mozilla.org/en-US/products/firefox/protect-your-privacy/cookies</a> <sup>†</sup>
Blackberries	<a href="https://help.blackberry.com/en/blackberry-leap/10.3.1/help/mwa1334238823957.html">https://help.blackberry.com/en/blackberry-leap/10.3.1/help/mwa1334238823957.html</a> <sup>†</sup>
Android	<a href="https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&amp;oco=1&amp;h1=en">https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&amp;oco=1&amp;h1=en</a> <sup>†</sup>
Opera	<a href="http://www.opera.com/browser/tutorials/security/privacy/">http://www.opera.com/browser/tutorials/security/privacy/</a> <sup>†</sup>

By clicking on these links you will be leaving MakeWayDigital's website and entering an external website. MakeWayDigital is not responsible for the content of external internet sites. After termination of the visit to our site, a visitor can always delete the cookie from his or her system if he or she wishes.